

2018

COMPANY PROFILE

TrainTheTeacher

Train The Teacher

KEY INFORMATION

Company Name	Train The Teacher Ltd (Business Registration No. 33947164)
Educational Consultancy	Teacher Training and Assessment, Instructional and Materials Design, Teacher Placement
Mission	To use the most effective modalities, methods and cultural contributions to achieve the best in learning
Location	Floor 3, 17 Upper Lascar Row, Sheung Wan, Hong Kong
Website	Train The Teacher
Blog	Train The Teacher Blog
Facebook	Train The Teacher , Trinity CertTESOL Alumni , EFL Teachers of Hong Kong
Meetup Groups	Teachers Unboxed , Hong Kong Teachers

CONTACT DETAILS

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Train The Teacher

TTT INTRODUCTION

Train The Teacher (TTT) (2008) is an independent HK based organization, delivering teacher training and educational products for Hong Kong, Mainland China and Indonesia. The team brings considerable expertise and experience in training teachers to implement culturally adapted TESOL methodology internationally and in the local environment.

TTT have the broadest teacher training reach of a Hong Kong company with franchise teacher management in China; a broad range of tailored courses; specialist Phonics programs; and the Trinity CertTESOL in Hong Kong and in Shanghai. TTT are Hong Kong's most experienced Trinity CertTESOL trainers having trained teachers on the Trinity CertTESOL in Hong Kong since 2008.

TTT training sessions are highly interactive and very practical. The trainers are exceptionally well trained and passionate about English language teaching. Trainers offer course participants an intensive, memorable, rewarding, efficient and effective training experience.

TTT offer a range of educational products that are innovative in design and delivery. Many of these have met the test of continued delivery, while some are in the later stages of design as they await capital injection.

THE FUSION



Years of experience in English language teaching, teacher training, and teacher management led to the development of a **Fusion Teaching Model (2004)**, combining the strengths of traditional local approaches and contemporary international teaching methods. TTT, which founded Fusion Teaching, claim this combination leads to more efficient learning and higher levels of fluency than a single use of either the traditional or communicative approaches.

KEY PARTNERS



CAMBRIDGE ENGLISH
Language Assessment



TRINITY
COLLEGE LONDON
Validated Course Provider 47978



Oxford International
Education Group



CORE DEVELOPMENT TEAM

Francis Doogan	Course director, academic manager of educational franchises, director Fusion Teaching Ltd (NZ) and Train The Teacher (HK)
Maria Bjorning Gyde	Trinity CertTESOL course director, Trinity CertTESOL & TYLEC moderator, DipTESOL examiner, director Fusion Teaching Ltd (NZ) and Train The Teacher (HK), BAWA (Bali) consultant
Vannessa Misso-Venness	EAL Specialist, Teacher trainer for IB Diploma programme, IELTS, TOEFL and Cambridge Young Learners assessments.
Clare Hampton	CELTA trainer, CELTA Assessor, ICELT trainer, TKT trainer, writer, editor
Angelina Komar	Trinity CertTESOL course director, manager and trainer, course writer, curriculum and programme coordinator, staff development manager
Steve Roberts	Instructional designer (Stanford), MOOC designer, curriculum developer, teacher trainer
James Hawkins	Educational research analyst leading focus groups with international and local schools.
Zhang Lianzhong	TTT academic mentor and advisor. Professor at Beijing Foreign Studies University; Executive Vice Chairman of National Basic Foreign Language Education Research and Training Center at the Beijing Foreign Studies University; Deputy Director of the Foreign Language Education Center of Basic Education, Ministry of Education; Member of China Education Association of Foreign Language Education Advisory Committee; Director of the National Training Center "Teacher Mentoring Project"; British Council China ELT Consultant, and editor of numerous Foreign Language Education monographs and textbooks.

SELECTION OF TRAINING PROGRAMS DELIVERED

Our services have included hundreds of teacher training events and thousands of teachers trained throughout Hong Kong and China; model lessons, teaching panels and conference events, including the National Teaching Demonstration and National Speaking Competition; and School Management Training with franchises in China.

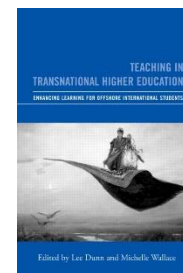
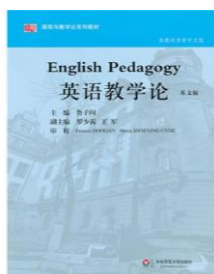
- GESE Online Training Program launched September 2017 with Mainland China partners
- Teacher training for Cambridge English YLE Exams with the British Council in Hong Kong 2016 and 2017
- Trinity College London Certificate in TESOL in Hong Kong since 2008, and Shanghai from October 2017
- Phonics Training for teachers launched April 2017
- Training Systems and Training with BBC CBeebies Centre Shanghai
- Cross-Cultural Competence in English Teacher Education Seminar with Beijing No.2 Middle School
- Train The Trainers Course with Hangzhou Foreign Language School
- Teacher training Courses for TOEFL and GESE (Graded Exams in Spoken English)
- Language and Teaching Skills for Primary School Teachers with China Care Fund
- Teaching Very Young Learners Certificate courses with Lafafa Education
- Language, Teaching and Culture programs with Oxford International, UK



Training teachers and teacher trainers at Hangzhou Foreign Language School

SELECTION OF TEACHING AND LEARNING PRODUCTS

- Towards a Fusion Model for the Teaching and Learning in China, in [Teaching in Transnational Education](#): Enhancing Learning for Offshore and International Students, Routledge Falmer
- The Edge Learning Center, HK IELTS Preparation Course Books for Band 5 and Band 7
- [English Pedagogy](#) with Lu Ziwen, Beijing, ECNU Press - a text book for Normal Universities, which specialize in teacher education
- [Spoken English for International Learners](#), Beijing Publishing House (a 6-book series for YLs in China)
- See this link for our [Conference Presentations and Articles](#).



TEACHING AND LEARNING PRODUCTS UNDER DEVELOPMENT

- Educational Research Services, led by analyst James Hawkins, providing review of current research, qualitative focus groups, questionnaire design, and questionnaire analysis to identify opportunities for educational partners.
- Model Based Writing (MBW), a syntax driven analysis of model texts to enable rapid transfer of model awareness to new (parallel) texts. Designed for students who need high competence in particular writing genre for exams.
- Context Driven Learning (CDL), a reappraisal of language teaching and learning within a Chinese context. Focused on the effect of cultural and linguistic drivers on how context informs meaning and choice of linguistic forms. This represents a radical change in approach to teaching and learning.

PHOTO GALLERY

Teacher Training for Young Learners Exam Preparation **Cambridge English Assessment and the British Council, Hong Kong**



Language and Teaching Skills **Primary School Teacher Training with China Care Fund, Ru Yuan**



Train The Teacher

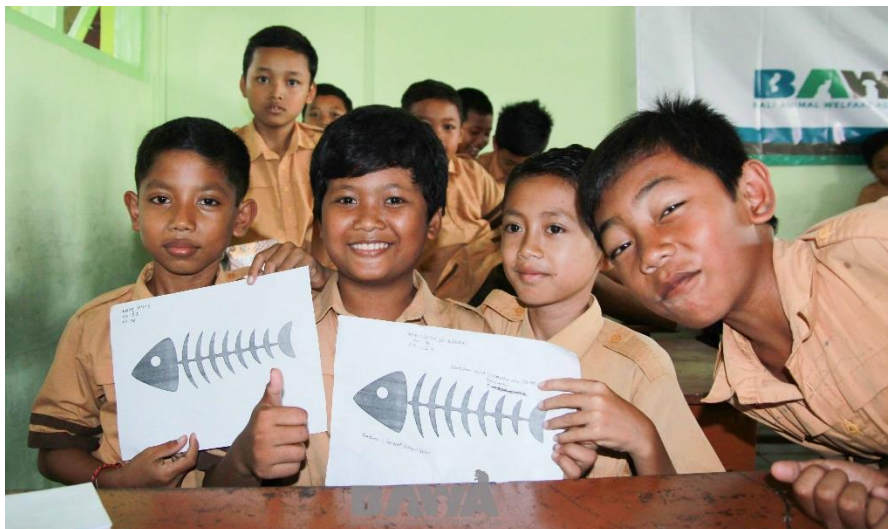
Trinity College London CertTESOL

Train The Teacher with The Edge Learning Centres, Hong Kong



Interactive Student-Centered Training

BAWA, Bali



Train The Teacher

Teacher Training Systems

CBeebies Shanghai (Popular Holdings & BBC Worldwide)



Language Awareness for Primary Teachers

NCET Beijing Foreign Studies



TESTIMONIALS FROM OUR TRINITY CERT TESOL TRAINEES

"I had wanted to get TESOL Certificate qualified because, as an academic medical publisher in Hong Kong, I had been regularly asked to teach research and academic writing to university staff and students. I feel very fortunate to have been trained under Frank and Maria. They delivered a comprehensive and carefully designed TESOL Certificate course that was student-centred, had the right blend of theory and practice, and provided an excellent grounding in English language teaching in Hong Kong. In particular, Frank and Maria taught by example, giving invaluable tips, encouraging trainees to help and learn from each other, and responding to our needs and energy levels. The whole experience was inspirational and very worthwhile."

- Trevor Lane, Publishing Manager and Part-time Lecturer, The University of Hong Kong

"I had been teaching for many years before I took the TESOL Certificate course so I was very surprised how much the course taught me. It was thorough, well-structured and very professionally implemented. I found the phonetics segments particularly interesting and useful. The course pointed me in new and exciting directions and really re-kindled my teaching fire. I can highly recommend the course to new and experienced teachers alike."

- Paul Holdsworth, Service Manager, Wall Street Institute, Hong Kong

"The course mates were wonderful - the trainers are better! The course is admittedly intense and tough, but it is also fantastic having people around you who understand that you need mental and emotional support to get through the assignments and the teaching practice. It has also helped me be a better, more focused teacher. Why wouldn't anyone wanting to be a teacher do a course that makes teaching fun and effective for both teacher and student?"

- Jennifer Wong Lopez (Singapore), Pui Kiu Middle School, Hong Kong

"Taking the TESOL Certificate course was a learning experience that improved my teaching ability beyond my expectations. At every point throughout the duration of the course I was learning things that improved my ability to plan and deliver lessons. It not only made me feel more confident in a classroom of ESL students, but also helped me understand what I will need to do in the future, in terms of my own professional development."

- Joe MacDonald, Assistant Director of Studies, EF English First Kids, Shanghai